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RE: Press release from IHRA Australia

22 September 2025

A New Era for Drag Racing in Australia & New Zealand: IHRA Australia Acquired by Cuttell Motorsports Fairfield, Ohio / Australia 22 September 2025 IHRA Australia is thrilled to announce the acquisition of its Australian and New Zealand operations by Cuttell Motorsports, the new global owner of IHRA, based in Fairfield, Ohio, USA.

This landmark move signals a bold and exciting future for drag racing across Australia, New Zealand, and the wider Asia-Pacific region, with a commitment to significant investment and long-term growth in the sport. The new Asia-Pacific headquarters will remain based in Australia, operating in close partnership with IHRA's USA leadership. Despite the ownership change, local operations in Australia and New Zealand will continue as usual. Competitors and teams will still handle licensing and regulatory matters within their respective countries, while remaining globally recognised IHRA members.

Crucially, Maurice Allen will continue in his role as Managing Director of IHRA Australia, ensuring continuity and a smooth transition. "This is a game-changer," said Allen. "With Darryl Cuttell's track record, including the purchase of seven iconic motorsport facilities in the USA and his dynamic vision for the sport, there's no doubt this will take drag racing in our region to the next level. I'm confident the transition will be seamless, and the future is bright for all levels of the sport, from grassroots to professional.

"Darryl Cuttell", owner of IHRA and Cuttell Motorsports, said the acquisition was a natural step in his global vision for the sport. "Bringing Australia and New Zealand fully into the IHRA family was an obvious move," said Cuttell. "Our commitment is backed by substantial investment to support clubs, teams, venues, and competitors throughout the region. I look forward to visiting soon and sharing our detailed vision for the future of drag racing in the Asia-Pacific."

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What does this mean for IHRA (NZ) Incorporated?

While this exciting new development takes shape heading into our 2025/2026 season, we want to assure you it is business as usual for IHRA (NZ).

IHRA Global's commitment to growth, investment and international collaboration will be a game-changer for the sport.

With more details to come, we look forward to seeing how this new chapter unfolds to help grow and support New Zealand Drag Racing.

Stay tuned, stay fast and we'll see you trackside soon!

Kind Regards,

IHRA (NZ) Incorporated Board